

## **Eden Ventures opens London office**

September 3, 2007: Eden Ventures, the award-winning early-stage technology investor, today announces that it has opened an office in London. The office, in Covent Garden's Floral Street will compliment Eden's existing presence in Bath.

Commenting on the new office, Ben Tompkins, Partner said:

"Eden has long been associated with the technology centres of Bristol, Reading and Oxford and our Bath location has seen the genesis of successful businesses such as Cramer, Apertio and others. However, our last few investments, including Mobyko, SmithBayes, Ontology and Reevo, have all been London-based and many others, such as Truphone, have naturally migrated there".

"This summer we raised our second fund, *Eden Two*, and now was the time to step up and show our commitment to the UK technology market, our portfolio companies and co-investors. We think that opening this office clearly demonstrates our aim to be the early-stage investor of choice for UK technology entrepreneurs".

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### **For more information please contact:**

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### **About Eden Ventures**

Eden Ventures focuses on investing in early stage companies in the telecommunications software, enterprise software, digital media, e-commerce, internet and mobile sectors. Eden's partners bring the highest levels of expertise in building technology companies, adding significant sales & marketing, organizational and financial focus and capabilities to the existing technology value of its portfolio members.

In March 2007, the European Technology Forum named Eden Ventures as Early Stage Venture Capital Fund of the Year and the sale of Cramer Systems (co-founded by members of the Eden team) to Amdocs as Deal of the Year.

[www.edenventures.co.uk](http://www.edenventures.co.uk)